

**HCNYC** **H**mong **C**ultural  
**HCNYC** **N**ew **Y**ear **C**elebration, Inc.



MISS HMONG USA

*2017 - 2018 Pageant Application*



4903 E. KINGS CANYON RD. SUITE 221, FRESNO, CA 93727



Pa Nyia Her – Pageant Coordinator – 559-974-3472

Pa Kue Her – Assistant Pageant Coordinator – 858-260-7735

[HCNYC.PAGEANT@GMAIL.COM](mailto:HCNYC.PAGEANT@GMAIL.COM)

**Greetings:**

On behalf of the Hmong Cultural New Year Celebration, Inc. (HCNYC) and its Beauty Pageant Committee, I would like thank you for applying to enter into the Miss Hmong USA Pageant. You are in for a very fun and exciting experience. By participating in the Miss Hmong USA pageant, you will gain skills in stage presence, public speaking, social interactions, media communications, and personal development that will help you in any and many career paths you may pursue. You will gain lifelong friendships, and most importantly, you will create some of the most wonderful memories of sisterhood to be cherished for a lifetime. We are very excited to have you join us this year for your chance to be crowned, Miss Hmong USA 2018!

**Miss Hmong USA's Mission Statement:**

Miss Hmong USA will be the ambassador for HCNYC. She will devote a year to providing a joyful, meaningful, and inspirational charity work to support the community. With proper financial and organizational support from HCNYC and its Pageant Committee, our Miss Hmong USA will be able to accomplish her goals. Our Miss Hmong USA along with the runners-up from around the states will continue to support the goals of HCNYC in promoting education, producing economic development, providing community services, and preserving the Hmong culture after the Fresno Hmong New Year.

## Meet the Coordinators

Hi, my name is Pa Nyia Her. I was born in Fresno, CA. I have worked with our community for 8+ years, meanwhile being a loyal employee to the school district. I am thankful to be working as the Program Eligibility Technician in the Early Learning Department in Fresno Unified School District.

Ever since my early high school years, I have always had the passion to reach out to the youth as best as I could to get them involved with the community. One of my most rewarding and memorable experiences that has laid a foundation for my professional growth is being selected to run the Hmong Club at Central High East Campus as the President for two years. I have to admit that it is hard to do what everyone likes; however, I have learned to work together to reach a general consensus for the common good. I have learned that in a group setting, sometimes we have to sacrifice the needs of a few individuals, including myself, for the best interest of the whole.

I feel blessed to have achieved some of my goals from early high school years to now. In 2010-2014, I worked in our local Hmong Radio Station (KBIF 900AM) as the Generation X DJ Host. I have been instrumental in many events such as, Little Miss Hmong, Mr. Hmong at Fresno State, other pageants locally, and community events. In 2011, I then competed and placed in the top 5 in Miss Hmong California 2011.

I have learned that competing is not just about focusing on your presentation and talents. When you enter into our Miss Hmong USA pageant, you will have the opportunity to develop leadership skills and establish sisterhood relationships with the other pageant contestants. I want to bring a positive impact to the Hmong beauty pageant by helping our Miss Hmong USA accomplish good purposes for the communities; with the hope of changing the perspective on Hmong beauty pageants. With the knowledge and support that we will provide, you will be able to build your own foundation, upon which you can stand and face the many challenges life has to offer.

In conclusion, as your Coordinator for the Miss Hmong USA Pageant, I will do what it takes to help YOU prepare for a great experience in the competition, so that you will feel like winning, no matter what the outcome is. I look forward to meeting and working with all of you soon.



Pageant Coordinator  
Pa Nyia Her



Assistant Pageant Coordinator

Pa Kue Her

Hello, I am Pa Kue Her. I was born and raised in Fresno, CA. In 2011, I completed my college education at DeVry University, earning a Bachelor's Degree in Human Resource Management. I currently work for Pepsi Beverage Company, which is one of the top 10 companies in the nation, as a Human Resource Coordinator. Prior to working with PBC, I started working for the community as the News Anchor on KBIF in 2007. From there, I got promoted to host the hottest show GenerationX from 2008 to 2010. In the same period of time, I hosted my own International Hmong Education Show from 2009 to 2011, promoting higher education sponsored by MWM General Contractor, Mr. Wa Meng Moua.

As the Assistant Pageant Coordinator for H.C.N.Y.C., I am deeply humbled. I want to welcome you and look forward to working with you. Together, you and I can contribute to strengthen our community; we can make a positive difference. WE will make it known that WE ARE HMONG, and YOU will be a great role model that others can look up to.

**Application Important Dates:**

- **First Wave Deadline: Present - October 18, 2017**  
*Applicants with full paid registration fee and completed application turned in by October 18<sup>th</sup> will receive \$50 dollars off. (No Refunds)*
- **Second Wave Deadline: November 1, 2017**  
*Applications will not receive \$25 off after October 18<sup>th</sup>. Partial payments are required and non-refundable.*
- **Final Deadline: November 15, 2017**  
*Applicants will need to pay in full after November 1<sup>st</sup>. No refunds for full payments.*

**Contestant HCNYC Acknowledgement:**

By signing below, I acknowledge that I have read all the information above and understood fully the policy and procedure to be a Miss Hmong USA contestant. In the event that I cannot follow through and meet these deadline dates or expectations, Hmong Cultural New Year Celebration, Inc. has the right to refuse / reject my application as a contestant.

\_\_\_\_\_  
Contestant's Full Name (Print)

\_\_\_\_\_  
Contestant's Signature

\_\_\_\_\_  
Date



*Applicant Check Off List:*

- \_\_\_ Registration Fee Paid in Full
- \_\_\_ Registration Fee Partial Payment
- \_\_\_ Signed Acknowledgment for HCNYC
- \_\_\_ Application signed in all requested areas
- \_\_\_ Additional Attachments (Ex. Photos)

\_\_\_ Check here for denied application. (Office Use Only)

Coordinator's Initials: \_\_\_\_\_

Date: \_\_\_\_\_

*Application Deadline Information*

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*\*\* All payments are to be made to HCNYC in Money Order or Cashier's Check Only – Note in the MEMO section Pageant Department\*\**

**OFFICE USE ONLY:**

DATE APPLICATION RECEIVED \_\_\_\_\_  APPLICANT'S SIGNATURE  APPLICANT'S PHOTOS

Registration Fee \$400 required with submission of paperwork.

**ALL CONTESTANTS MUST AGREE THAT THE DECISION OF THE JUDGES ARE FINAL!**

**Contestants Rules and Regulations**

1. Contestant must be between the ages of 18 and 28.
2. Contestant must be a single female, has never been married, and has no children, and no previous marriage annulment.
3. Contestants are required to have a "Sponsor" (business or family) who accepts responsibility for their \$400 registration fee along incidental expenses.
4. Must provide a letter of support from your sponsor(s).
5. Contestants must attend all practices and rehearsals unless excused in advanced by the Pageant Coordinators.
6. In order to maintain competition, there must be at least seven contestants.
7. Contestants cannot drink alcoholic beverages, use illegal drugs, or smoke during any pageant practices, rehearsals, or other events that they may attend as a contestant of the Miss Hmong USA Pageant. A contestant may be rejected from the competition for violating this rule.
8. All documents submitted by contestants to Hmong Cultural New Year Celebration, Inc. (HCNYC) will become the property of HCNYC and will not be returned to contestants. Please keep your originals and only send in copies of your documents.
9. Contestants should be of good moral character and has never performed any acts or engaged in any activity or employment that is or could be characterized as immoral or indecent as determined by HCNYC and Beauty Pageant Committee.
10. Contestant will attest that all online depictions associated with the contestant's name or likeness of reign shall be limited to all social media pages and/will be kept consistent with the standards and dignity of the Miss Hmong USA Pageant.
11. \*If crowned Miss Hmong USA fails to complete her duties, or gets engaged or married, or violates any of these rules and regulations, then HCNYC and its Beauty Pageant Committee may revoke her title as Miss Hmong USA and confer it on to the 1<sup>st</sup> runner-up or 2<sup>nd</sup> runner-up as the 1<sup>st</sup> runner-up is to be disqualified determined by HCNYC and its Beauty Pageant Committee.

*By signing below, I \_\_\_\_\_ acknowledge that I have read and understood the above rules and regulations of the Miss Hmong USA Pageant, and I agree to abide by these rules and regulations.*

Contestant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**ALL CONTESTANTS MUST AGREE THAT THE DECISION OF THE JUDGES ARE FINAL!**

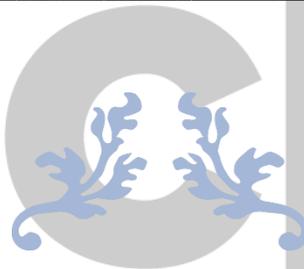
**Contestant Requirements Agreement**

Contestant must agree to:

- Provide Legal Driver's License. (Must be current.)
- Provide Birth Certificate or Legal document of birth.
- Appear on stage in an evening gown of their choice for judging.
- Present a speech 5 to 8 minutes in length on stage for judging.
- Submit two 5 x 7 glossy full color photos in JPG format: one headshot and one full body. All photos must be taken within the past 90 days.
- Submit required documents on or before deadlines.
- Pay for her transportation, food, costumes, etc.
- Attend community events and perform community services as required by the Beauty Pageant Committee.
- Participate in all activities prior to and during competition.
- Once crowned as Miss Hmong USA, be paid the cash prize in quarterly installments as required activities are being completed.
- Appear on stage in a beach wear outfit for judging, which has been approved by the Pageant Coordinators.
- Cooperate with Pageant Coordinators to wear chosen outfits according to selective rounds.

*By signing below, I \_\_\_\_\_ acknowledge that I have read and understood the above requirements of the Miss Hmong USA Pageant, and I agree to adhere to these requirements.*

Contestant Signature: \_\_\_\_\_ Date: \_\_\_\_\_



## PAGEANT CONTESTANT APPLICATION 2017 - 2018

## APPLICATION INFORMATION

First Name:

Middle Name:

Last Name:

Date of Birth:

Address:

City:

State:

ZIP Code:

Primary Phone Number:

Secondary Phone Number:

Email:

## EMERGENCY CONTACT INFORMATION

First Name/Last Name:

Address:

Relation:

City:

State:

ZIP Code:

Primary Phone Number:

Secondary Phone Number:

Email:

## PRIMARY SPONSOR INFORMATION

Sponsor's name:

Address:

Phone:

City:

State:

ZIP Code:

Email/Website:

## EDUCATION INFORMATION

High School or Equivalent Name:

Address:

City:

State:

Zip Code:

Circle Completed Certification:

High School Diploma or GED

## SECONDARY EDUCATION INFORMATION

College Name:

Address:

How long?

City:

State:

ZIP Code:

Phone:

Email:

Fax:

Completed: Yes or No	Degree:	Major:
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If a degree was received, please indicate Degree and Year of Graduation:	Year of Graduation:
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**COMMUNITY SERVICE EXPERIENCE**

Name:	List of Duty/Job Title:	Event/Date:

**OTHER ACCOMPLISHMENTS**

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**CONTINUE TO NEXT PAGE FOR ESSAY QUESTIONS.**

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Briefly describe yourself.

Briefly describe your talent.

Have you participated in any other previous pageants? Which ones and when?

If previous question was answered with experience, please indicate title placed. (Ex, 1<sup>st</sup>, 2<sup>nd</sup>, etc.)

In your opinion, what is the significance of Miss Hmong USA to our community?

Do you see the benefit in having a Swim Suit Round? Please explain.

What are some changes you would like to see happen in this pageant?

If you are chosen as Miss Hmong USA 2018, what do you plan to achieve during your reign?

Applicant's Initials: \_\_\_\_\_

Date: \_\_\_\_\_

**PAGEANT APPLICATION AGREEMENT ACKNOWLEDGEMENT**

By signing below, I acknowledge that I have read this application agreement and understood its meaning and intent, I affirm that the information I provided in this application are true and accurate, I agree that HCNYC and its Beauty Pageant Committee may verify my information with any person or any institution, I understand that any false information or deliberate omission on this application may be grounds for disqualification from participation, and I certify that I am entering into this application agreement voluntarily.

Printed Full Name of Applicant: \_\_\_\_\_

Date: \_\_\_\_\_

Signature of Applicant: \_\_\_\_\_

Date: \_\_\_\_\_

Signature of Parent/Guardian: \_\_\_\_\_

Date: \_\_\_\_\_

Signature of Primary Sponsor: \_\_\_\_\_

Date: \_\_\_\_\_

### **Release and Waiver of Liability Form**

I, the participant, acknowledge that I have voluntarily applied to participate in the Miss Hmong USA Pageant of the 2017-2018 Hmong New Year conducted by the Hmong Cultural New Year Celebration, Inc. (HCNYC) at the Fresno Fairgrounds in Fresno, California.

I am fully aware of the risks and hazards connected with being on the premises where the pageant is being conducted and with participating in the pageant, including physical injury or even death, and hereby elect to voluntarily participate in said pageant, knowing that conditions may be hazardous or may become hazardous to me and my property. I voluntarily assume full responsibility for any risks of loss, property damage, or personal injury, including death that may be sustained by me, or any loss or damage to property owned by me, as a result of my participation in the pageant.

I hereby forever release, waive, discharge, and covenant not to sue HCNYC, its Beauty Pageant Committee, coordinating staff, volunteers, directors, officers, employees, servants, agents, representatives, contractors, and sponsors (hereinafter referred to as "releases") from any and all liability, claims, demands, actions and causes of action whatsoever arising out of or related to any loss, damage, or injury, including death, that may be sustained by me, or to any property belonging to me, while participating in the pageant, or while on or upon the premises where the pageant is being conducted. I further hereby agree to indemnify and save and hold harmless the releases and each of them, from any loss, liability, damage or costs they may incur due to my participation in the pageant.

It is my express intent that this release shall forever bind the members of my family and spouse, my assignees, my heirs, my distributees, my parents, my guardians, my next of kin, and my legal representative, and shall be deemed as a Release, Waiver, Discharge, and Covenant Not to Sue the above named releases.

In signing this release, I acknowledge and represent that I have read the forgoing Release and Waiver of Liability Form, understand it, and sign it voluntarily as my own free act and deed; that no oral representations, statements, or inducements, apart from the foregoing written agreements have been made; and that I execute this Release and Waiver of Liability Form for full, adequate, and complete consideration fully, intending to be bound by same.

PARTICIPANT

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

PARENT/GUARDIAN (if participant is under 18)

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**VIDEO/PHOTOGRAPH RELEASE FORM**

I hereby grant Hmong Cultural New Year Celebration, Inc. (HCNYC) the irrevocable right and permission to use photographs and/or video recordings of me on HCNYC and other websites and in publications, promotional flyers, educational materials, derivative works, or for any other similar purpose without compensation to me.

I understand and agree that such photographs and/or video recordings of me may be placed on the Internet. I also understand and agree that I may be identified by name and/or title in printed, Internet, or broadcast information that might accompany the photographs and/or video recordings of me. I waive the right to approve the final product. I agree that all such portraits, pictures, photographs, video and audio recordings, and any reproductions thereof, and all plates, negatives, recording tape, and digital files are and shall remain the property of HCNYC.

I hereby release, acquit, and forever discharge HCNYC, its Board members, agents, officers, employees, and volunteers from any and all claims, demands, rights, promises, damages, and liabilities arising out of or in connection with the use or distribution of said photographs and/or video recordings, including but not limited to any claims for invasion of privacy, appropriation of likeness, or defamation.

I hereby warrant that I am eighteen (18) years old or more and competent to contract in my own name or, if I am less than eighteen years old, that my parent or guardian has signed this release form below. This release is binding on me and my heirs, assigns and personal representatives.

PARTICIPANT

PARENT/GUARDIAN (if participant is under 18)

Print Name

Print Name

Signature

Signature

Date

Date